

NO TIME TO WASTE



Our environmental sustainability programme

AG Barr
BUILDING GREAT BRANDS

Our packaging

PLEASE RECYCLE

100% of our soft drinks packaging is recyclable

100% of our soft drinks packaging is recyclable and recycling messages are displayed on all our drinks. We also use **20% less** material in our plastic bottle designs than we did 10 years ago and we recently removed difficult to recycle polypropylene sleeves from millions of our bottles.

We'll be in 100% recycled plastic bottles very soon

We're going **BIGGER** and **FASTER** on our recycled plastic (rPET) ambition - our **IRN-BRU** and **Rubicon** plastic bottles will be made from **100% recycled material** by early 2022 and all our plastic bottles will be 100% rPET by the end of 2023. **There's no time to waste.**



THIS BOTTLE IS MADE FROM **50% RECYCLED PLASTIC**

Better for you - better for the planet

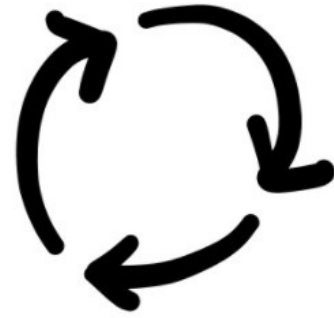
Rubicon Spring, our tasty, healthy and hydrating spring water based drink, already has 50% recycled plastic in all its bottles. Better for you and better for the planet. Our Strathmore water bottles have also been in 51% recycled plastic since 2019.

Creating a truly circular system for drinks containers

Deposit return schemes (DRS) incentivise consumers to return their drinks containers through a redeemable deposit payable on every container. In 2021 we became **founder members** of Circularity Scotland Limited, a not-for-profit organisation set up to operate Scotland's DRS for drinks containers.

A well designed DRS will set drinks packaging apart, as drinks containers will become part of a truly circular economy. In countries where DRS is already operational, such as Norway and Germany, return rates of plastic bottles reach as high as 98%.

The quality and amount of recycled material available from a DRS system will also vastly improve the availability of good quality recycled material to go back into our drinks containers.



Goodbye plastic straws

We'll offer a 100% plastic-free solution to straws by Spring of 2021. We're the first to offer a paper straw, in a paper wrapper, on our small juice packs - all made from quality FSC paper. That removes 10 million plastic straws from our supply chain.

Leading the way

We're one of the first businesses to introduce 100% recyclable packaging film made from 100% recycled content, which will be on all consumer multipacks by the end of 2021. This move alone will save 400 tonnes of virgin plastic a year - that's the weight of about 250 cars.



Lightening the load

Packaging keeps our products safe, secure and of optimum quality, but we're continually striving to find ways to reduce it.

We've reduced the weight of shrink wrap used in our factories, removing 75 tonnes of plastic on an annual basis.

We're also removing over 120,000 cardboard layers at our Milton Keynes and Cumbernauld sites.

NEW plant-based packaging

Our 1 litre cartons will contain ONLY plant based plastic in 2021. Our packs are moving to a more sustainable lower carbon footprint with the switch to plant based plastic, reducing the carton carbon footprint by 21%. The new packs will carry the Carbon Trust logo as a result.

