

CRANE[®]

MERCHANDISING SYSTEMS

20th May 2020

VendSAFE by Crane PPE Branding Package

As businesses across Europe slowly come out of lockdown, by necessity we now have to work out how best to handle tasks we may have previously taken for granted.

We are slowly leaving our homes to travel, go back to work and hopefully later on will also socialise.

A change to our lives in the short term and for the foreseeable future will be the widespread use of PPE, particularly masks, gloves and hand gel.

Whether at work or travel, the best way to distribute PPE is at the point of use and vending is the ideal vehicle to satisfy this growing consumer need.

VendSAFE by Crane is our latest initiative to help you promote and sell PPE where it is immediately required.

This highly visible and attractive branding makes it very obvious to the consumer where PPE is available.



Based on our highly successful Media 2 platform the consumer will be accurately and speedily informed on the products available through images and video.

VendSAFE by Crane displays and promotes a large variety of different products in a hygienic, secure and safe setting at all times.



An attractive PPE solution can also give you exposure to new customers.

The PPE branding is offered in the following packages:

Package 1. When ordered on your new Crane Media2 machine we will fit free of charge:

Front branding only £99

Total branding including sides £259

Package 2. Retrofit pack for your existing Crane Media1, Media 2 and Merchant Keypad machines

Front branding only £99

Total branding including sides £259

We will post regular updates to keep you abreast of developments to the VendSAFE by Crane initiative.

Follow us on LinkedIn - <https://www.linkedin.com/company/crane-merchandising-systems---european-vending/>

For assistance please contact your account manager or send an email to:

machineorders@cranems.eu

Stay Safe,

Kind regards,



Mike Kane

Regional Sales Director